



STEVE McCLATCHY

- CONSULTANT TO THE FORTUNE 1000
- SOUGHT-AFTER KEYNOTE SPEAKER
- FACILITATOR OF WORKSHOPS & INTERACTIVE SEMINARS
- MEDIA COMMENTATOR TO NATIONAL BUSINESS PUBLICATIONS
- AUTHOR OF THE UPCOMING BOOK, *DECIDE*

Steve McClatchy has been speaking for over a decade to high-level audiences on the topics of Leadership, Performance, Personal Growth, and Work - Life Engagement. Steve is the Founder of Alleer Training & Consulting, a firm focused on helping companies and individuals improve performance and achieve outstanding results. Clients include Pfizer, Microsoft, Disney, Comcast, Accenture, Super Bowl Champions - Baltimore Ravens, DHL Europe, Tiffany & Co., Wells Fargo, among many others. Steve is a frequent guest lecturer in the graduate business programs at Harvard and Wharton and has been frequently quoted in such national publications as The Wall Street Journal, WebMD Magazine, Fast Company, Entrepreneur and Investor's Business Daily.

NEW KEYNOTES

DECIDE: BALANCE YOUR LIFE, REDUCE YOUR STRESS & DOUBLE YOUR RESULTS

What shapes a leader's outcomes, career and life? Their decisions. The criteria we all use for making decisions drives our performance – and our effectiveness as leaders. Great decision-making habits yield a lifetime of achievements and success. Poor habits keep us stressed, frustrated and forever out of balance. This keynote is for every leader and aspiring leader to help them:

- **Focus on results and the true drivers of performance**
- **Regain critical planning and personal time**
- **Dramatically increase work and life engagement**

LEAD! DON'T JUST MANAGE THE PROCESS

Management and leadership are very different from one another. Both are vital to the success of a team but each yields different results. If you are interested in creating a world-class team that is committed to improvement and embraces change this is a "don't miss" presentation.

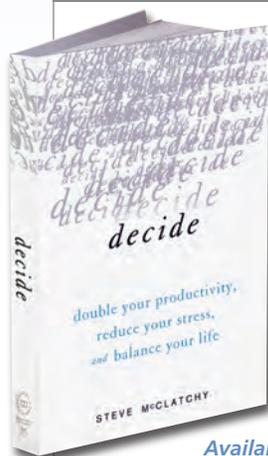
Audiences will learn how to:

- **Identify the top traits of Leading vs Managing**
- **Adopt new improvement practices**
- **Manage resistance and gain commitment to change**

“ Steve has a one of a kind message that will have you thinking of your life, your goals and your business from a new perspective. I can't say enough about how well this presentation was received!
– **SUSAN SMITH, CHAIR, VISTAGE INTERNATIONAL, INC.**

Steve is one of the most dynamic presenters you will ever see. The results from his programs are immediate. ”
– **JIM VANSTONE, VICE PRESIDENT OF SALES, WASHINGTON CAPITALS**

BRING STEVE TO YOUR AUDIENCES



Available
January 2014

Ask about
copies of **DECIDE**
for each attendee!

AUDIENCE

C-Level executives, high potential leaders, directors, managers, and staff across all sectors and industries. Organizations & individuals ready to take their performance and results to the next level

CATEGORIES

Leadership, Performance, Change Management, Productivity, Work-Life Engagement

ENGAGEMENTS

Harvard, Pfizer, Microsoft, Disney, Comcast, Accenture, DHL Europe, Tiffany & Co., Wharton, Wells Fargo, NFL, NHL, IASB

IN THE MEDIA

Wall Street Journal, WebMD Magazine, Fast Company, Entrepreneur, Investor's Business Daily